REALTIME API
FREQUENTLY ASKED QUESTIONS

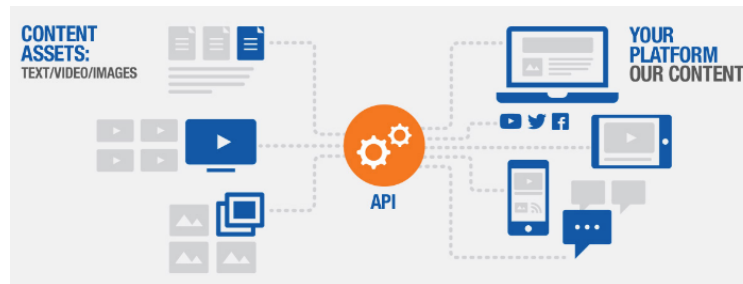1. **What is Mayo Clinic Content Connection?**

    Mayo Clinic Content Connection is a portfolio of original, evidence-based health and wellness content that is topical, relevant, engaging, and is written in a way that is easy to understand, but also rooted in more than 150 years of clinical practice, research and science.

    Currently Mayo Clinic offers more than 11,500 pieces of content in variety of formats on topics within the general health and wellness categories in English and Spanish.

2. **How is content from Mayo Clinic delivered?**

    Content from Mayo Clinic is delivered via API (Application Programming Interface). The API is the primary way to integrate, interact and enhance client's platform with Mayo Clinic content in a programmatic way.

    The API delivery method gives clients the flexibility to determine the frequency of content retrieval to best meet their needs. With API delivery, clients can access the various content pieces (in their original formats such as text, video, images, etc.) and ingest them, or access them in real time for publication to one or more of their platforms such as website, mobile app, chat-bot, and social media.

    There are two options for clients to choose from in terms of API delivery:

    - Bulk API, and
    - Realtime API

3. **Which API delivery method should I choose?**

    - Both API delivery methods offer convenient ways to access the latest versions of trusted, evidence-based Mayo Clinic content. However, each client has different needs so the choice

between Bulk API and Realtime API depends on a number of client-based variables and preferences.

- o **Bulk API** can be used to ingest, render and access the Health Information Content and Wellness Content. It enables clients to ingest all content using XML files in the initial API call. Clients can utilize subsequent calls to obtain content changes, deletions or additions.

- o **Realtime API** is preferred for accessing the latest content without having to ingest all content. This includes access to the Health Information Content, Wellness Content or Predefined Content Sets using XML or JSON files. The Realtime API delivery enables clients to search and display content using API calls based on specific search terms or facets such as Age, Gender, Content Type, and Health Focus. Clients can also request the complete content or subset of content such as Title, Description and Date first published.

4. **How can I learn more?**

To learn more about Mayo Clinic content and content delivery – and for help in understanding which API option is best for your needs – please contact us at 800.430.9699 or online.