Mayo Clinic Global Business Solutions

PREDEFINED CONTENT SETS
FREQUENTLY ASKED QUESTIONS

1. What is Mayo Clinic Content Connection?

Mayo Clinic Content Connection is a portfolio of original, evidence-based health and wellness content that is topical, relevant, engaging, and is written in a way that is easy to understand, but also rooted in more than 150 years of clinical practice, research and science. Currently Mayo Clinic offers more than 11,500 pieces of content in variety of formats on topics within the general health and wellness categories in English and Spanish. The two primary content libraries include:

- **Health Information Content**: Offering more than 5,500 pieces of content available in both English and Spanish.

- **Wellness Content**: Offering more than 1,000 pieces of content that spans a broad range of wellness topics including Healthy Eating, Stress and Resilience, Sleep, Healthy Weight, Fitness and Tobacco Cessation. *Spanish coming soon.*

Mayo Clinic also offers **Predefined Content Sets** to meet a client’s unique needs.

2. What are Predefined Content Sets?

Predefined Content Sets are lists of content that meet predefined selection criteria. Clients can choose from a wide range of content sets based on their specific needs. These content sets can be accessed in real time for the latest updates without having to ingest the content. Clients can also easily search for relevant content based on subject, facets (e.g., age, gender, language, etc.), content type (e.g., videos, articles, recipes, etc.), content focus (e.g., home treatment, prevention, risk factors, etc.) or ICD-10 codes.

Some examples of Predefined Content Sets include:

- **Cancer** (By specific diseases): More than 200 pieces of content that includes all cancer-related symptoms, conditions, tests, procedures and treatment.

- **Senior Health** (By population segments): More than 600 pieces of content that covers all senior-related topics for healthy living (e.g., healthy aging, sex and aging, caregiving, end of life, women’s life stages, etc.), conditions, symptoms, tests, and treatments
common to the senior population (e.g., arthritis, osteoporosis, colonoscopy, skin wrinkles, etc.).

- **Dermatology** (By specialty centers): More than 250 pieces of content that covers all skin, hair and nail conditions, symptoms, causes, tests, treatments and complications.

- **Fitness**: About 400 pieces of content that include Health Living fitness tips, videos and instructions, plus common fitness-related conditions (injuries) and procedures.

- **Other Examples**: Diabetes, Children’s Health, Women’s Health, Men’s Health, Teen’s Health, Cardiovascular Health, Mental & Behavioral Health, Healthy Eating, Healthy Weight, Pregnancy & Childbirth, Stress & Resilience, Sleep, Orthopedics, and Sexual Health.

3. **How are Predefined Content Sets delivered?**

Predefined Content Sets are available via Realtime API providing clients, and their customers or members, with dynamic content that is always our most updated. This also ensures that clients have access to all new content relevant to their content set.

4. **How are Predefined Content Sets priced?**

Pricing for Predefined Content Sets is based on several factors such as the size of client organization, content use cases, and content volume.

Talk to us at 800.430.9699, or reach us [online](#) to learn more.